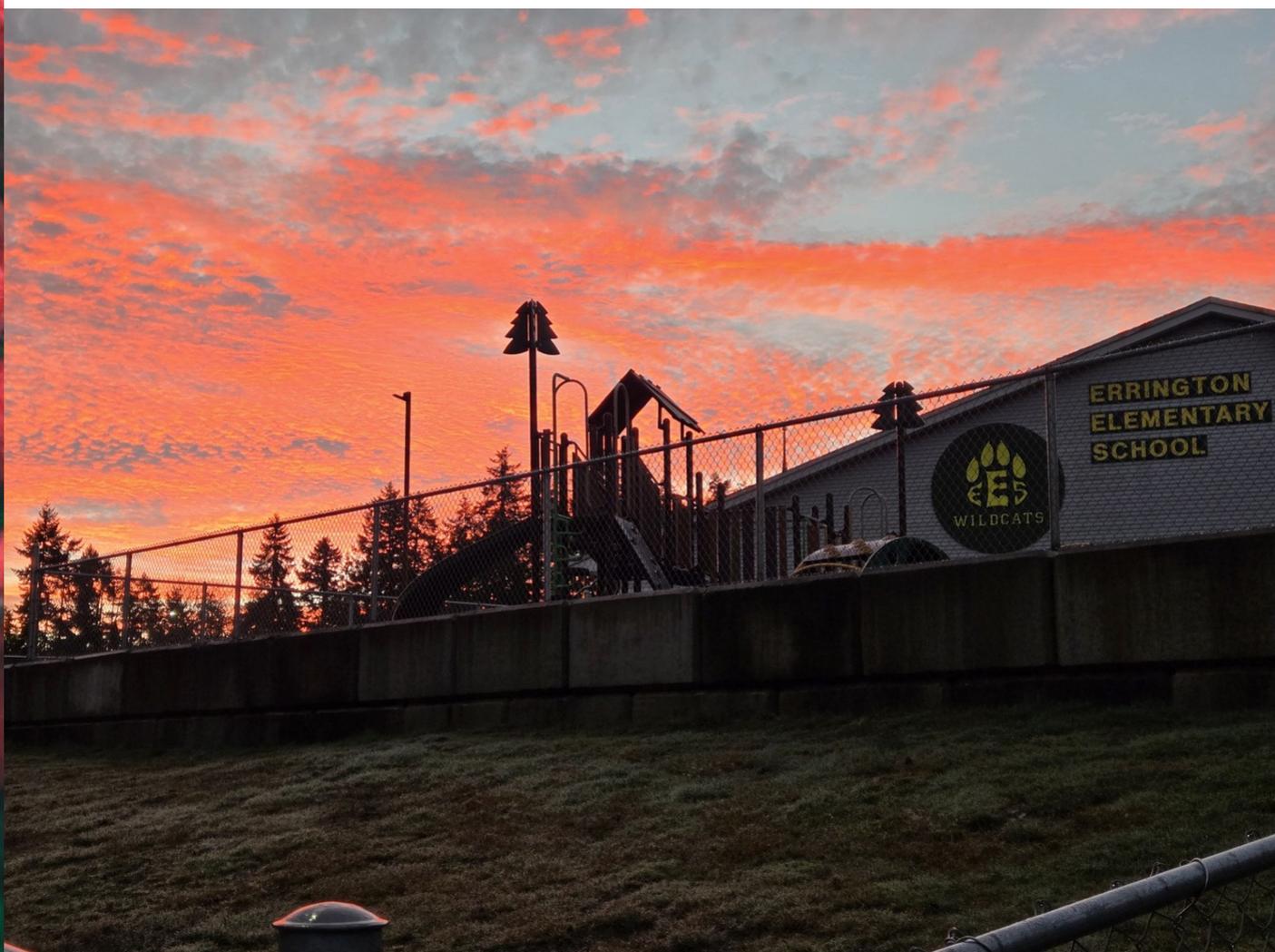




Errington Elementary School Newsletter

Friday, February 20, 2026



February is a wonderful time to celebrate the power of kindness in our school community. From small acts of caring to school-wide events, our students and staff are spreading positivity all month long.

Last week, in the days leading up to Valentine's Day, classrooms were buzzing with creativity as students prepared cards and notes for classmates and staff. These valentines were an opportunity for children to practice gratitude, friendship, and encouragement. A kind word can brighten someone's entire week, and it was exciting to see the thoughtful messages our students created for each other.



On Wednesday, February 25, we join schools across the country in celebrating **National Pink Shirt Day**, a day dedicated to standing up against bullying and promoting kindness, respect, and inclusion. We encourage all students and staff to wear pink to show that our school is a safe and welcoming place for everyone.

Pink Shirt Day reminds us that even small actions—inviting someone to play, speaking up when something isn't right, or offering a friendly smile—can make a big difference. We will hold our school wide assembly on Thursday, February 26. This student led event will showcase our student choir, a student dance group and provide our students a chance to be reflective on what actions they can take to ensure everyone feels safe at school.

Kindness grows strongest when it's practiced in many places—school, home, and the community. Here are a few simple ways families can help nurture respect and inclusivity:

- **Model kind language.** Children learn from what they hear. Using calm, respectful words at home helps them do the same with peers.
- **Celebrate differences.** Talk about how people come from many backgrounds and have unique strengths. Encourage curiosity and empathy.
- **Practice gratitude together.** Share one thing each family member is thankful for at dinner or bedtime.
- **Role-play tricky situations.** Help children practice what to say if they see someone being left out or treated unfairly.
- **Do small acts of kindness as a family.** Write a thank-you note to a neighbor, donate gently used items, or help someone with a simple task.
- **Encourage inclusive play.** Remind children to invite others into games and activities, especially those who may be new or shy.

Kindness Blossoms at EES





Emergency Drill Procedures: A total of 11 drills are practiced throughout the school year.

As most families are aware, schools conduct a variety of emergency drills throughout the year to ensure staff and students know the expected emergency protocols. These drills include:

Fire Drills – 6 drills/year spread throughout the school year. All classes evacuate and marshal on the school field. Generally, the first fire drill of the year is attended by the fire department to ensure drill protocols are followed.

Earthquake Drills – 3 drills/year. All classes evacuate and marshal on the school field.

Lockdown Drills – 2 drills/year with students; 1 done with staff only. All internal and external doors are secured, and classroom activities cease for the duration of the drill.

Other Drill Procedures: These drills are reviewed; however, they are not normally practiced during the year.

Hold & Secure & Shelter in Place – these procedures are used if there is a security concern or environmental hazard in the neighbourhood. Students are kept in their classrooms and normal activities continue.

Room Clear – used to move people away from a concern in a classroom. Students are generally re-located to the library or alternate classroom until the class concern is addressed.

Snow Smart and Water Safety

Students from Room 2 and Room 11 participated in a 'Snow Smart and Water Safety' demonstration presented by Cheryl Ann Kelly of the Nanaimo Search and Rescue. Students learned the importance of dressing appropriately for the weather as well as skills, tools and equipment they can use to stay safe and warm in the outdoors.





Gladiators Chess Tournament

Students in Grades 4, 5, 6 and 7 competed to make the Finals scheduled for next Wednesday, February 25th. Our Grade Champions will go on to compete in the District Tournament at Springwood on Friday, March 6th. We welcome all students to our open chess days at recess on Tuesdays and Fridays. Go Gladiators!

THE GLADIATORS



CHESS CLUB







Keva Planks and Spaghetti Bridges!

Students competed in the District Skills Competition on Friday, February 6 at Springwood Elementary School. The students participated in a spaghetti bridge challenge and multiple keva plank challenges. Well done students!





PAC News



Garden Starter Plant Sale & Family Burger Night at EES!

Order your favourite garden starters now through PAC Hot Lunches on Munch-a-Lunch.

4" pots of tomatoes, peppers, herbs & 6-packs of veggie starters, grown locally in Coombs by our friends at Outrageous Edibles and Bedibles!

Pickup aligns perfectly with our fun Family Burger Night on Thursday, April 30th at EES. Come enjoy juicy burgers (beef, chicken or veg for just \$5!) family time, a 50/50 draw, and other exciting ways to support PAC.

Don't miss out—orders open now!



Scan this QR Code or click the link to find the EES PAC Facebook Group

<https://www.facebook.com/groups/eespac>

Daily Lunch Program

Our daily lunch program is underway and we are grateful to be able to provide meals at school for students.

Our dedicated PAC continues to offer Hot Lunch on specific Fridays. Ordering for both programs will be done through Munch-a-Lunch, however, it will be through separate accounts.

****Please note that the ability to order lunches is: 8 days prior for PAC lunches and the Wednesday prior to the date of the lunch for the EES Lunch Program.**



EES Lunch Program
(daily lunch)

[Errington School Meals](#)

If you already have a PAC account use:

[ADD Errington School](#)

EES PAC Hot Lunches

(select Fridays only)

[PAC Hot Lunches](#)

Drop-off and Pick-up

Please note that school begins at 8:30am. **If you are dropping off your child prior to 8:30am, please use the Lower Parking Lot.** If you are dropping off after 8:30am, you may pull up to the front of the school. Students who arrive after 8:35am must report to the office before going to their classroom.



Please make sure your child's teacher is aware of their after school schedule. We need to know if your child is getting picked up (and by who) or if they are taking the bus.

News from our Library

Free Book Bin: our bin is overflowing! Please help yourself to the free books to take home. We will be emptying the bin at spring break.

Lost and Overdue Books: please bring back your library books as others are waiting to read them. If you have a lost book, please bring a book of similar quality and genre to replace it, thank you!

VIRL Spring Break: Check out your local public library for events over the break including the Escape Room at the Nanaimo North Branch! <https://virl.bc.ca/>



Black History Month

Black History Month, celebrated every February, is a dedicated time to honour the legacy, achievements, and profound contributions of Black people to society. It highlights stories often excluded from mainstream history, acknowledging figures who shaped history while addressing ongoing struggles against anti-Black racism.



In February 2026, British Columbia marks the 30th anniversary of the national recognition of Black History Month in Canada. The 2026 theme is "30 Years of Black History Month: Honouring Black Brilliance Across Generations – From Nation Builders to Tomorrow's Visionaries"

Please explore these informative websites: [BC Black History Awareness Society – Our roots run deep](#) and <https://www.canada.ca/en/canadian-heritage/campaigns/black-history-month.html>

We have put all sorts of resources out in the library for students and teachers including biographies and histories, check them out!

Gung Hay Fat Choy!

Chinese New Year starts Tuesday, February 17 and runs for 15 days. This will prompt the largest human migration in our calendar year as people travel back to be with their families over the next two weeks. This is the Year of the Fire Horse.



We are putting out books in the library about the Lunar New Year, myths, legends and stories. There are Fiction and Non-Fiction including the Zodiac YA Series. Come and take a look!



QUALICUM SCHOOL DISTRICT Kindergarten Registration Is Now Open!

Online Kindergarten registration for the Qualicum School District (through MyEdBC) for the 2026-2027 school year is now open. To qualify for Kindergarten enrolment in September 2026, a child must become five years of age on or before December 31, 2026. Proof of Age for a student includes a birth certificate or passport. Check out the School District website registration page to see what else you need to know and instructions on how to register your child online.

[https://www.sd69.bc.ca/About/StudentRegistration/Pages/default.aspx#/=](https://www.sd69.bc.ca/About/StudentRegistration/Pages/default.aspx#/)

The District will offer a "Pre-Kindergarten" program in April and May. Incoming Kindergarten students must be registered at their catchment school in order to apply to participate in this program. If you have registered by Thursday, March 12th you will be sent an application via email, and those who register for Kindergarten after that date will be considered based on available space.

KINDERGARTEN PROGRAMS OF CHOICE*

Early French Immersion* - when first registering your Kindergarten child on-line at their catchment school, please be sure to indicate in the notes field that you wish to apply to have your child in the French Immersion Program. Then complete the online Kindergarten French Immersion application Form.

Primary Learning Community* - when first registering your Kindergarten child on-line at their catchment school, please be sure to indicate in the notes field that you wish to apply to have your child attend the Primary Learning Community Program. Then complete the online Primary Learning Community application form.

More information and the links to the online application forms for French Immersion and the Primary Learning Community can be found on the District website at:

[https://www.sd69.bc.ca/Programs/Education%20Programs/Pages/default.aspx#/=](https://www.sd69.bc.ca/Programs/Education%20Programs/Pages/default.aspx#/)

*Application Forms for these Programs of Choice will be open from January 19 and close on January 30, 2026



CROSS BOUNDARY INFORMATION

The Board of Education believes that, in general, students should attend their catchment area school based on their home address. Students who wish to attend a school outside of their catchment area may apply through the online cross boundary application process after registering at their catchment area school. (A Cross Boundary Application is NOT required if a student is accepted into a Program of Choice)

Additional information on the Cross Boundary Application process can be found on the following page of the district website:

[https://www.sd69.bc.ca/About/StudentRegistration/Pages/Reqxbound.aspx#/=](https://www.sd69.bc.ca/About/StudentRegistration/Pages/Reqxbound.aspx#/)

The Cross Boundary Application Process will open once the Board has made any decision on proposed changes to the school catchment areas, particularly those that may affect Springwood, École Oceanside, and Nanoose Bay Elementary Schools.

parent workshop

Inclusive Classrooms

What They Are, Why They're
Complex, and How Families
Can Support Them



Date: Sunday, March 8, 2026

Time: 4:00–5:30 pm

Location: Live on Zoom

Link:

<https://us06web.zoom.us/j/88484127588?pwd=SisAaCbRDhWetw838cLixOHsLISiRO.1>

This parent-friendly session supports families in better understanding inclusive classrooms, why complexity is part of the reality, and how families can support inclusion in meaningful and realistic ways.

The session will explore:

- What inclusive classrooms are designed to support, and why complexity is expected
- How inclusive classrooms can impact students with IEPs, peers, educators, and families
- Practical ways families can support inclusion through home conversations and respectful school partnerships

The workshop will be facilitated by **Carly Eirikson**, who works in inclusive education and school leadership and has extensive experience supporting students, families, and school teams.

Important note:

This session is intended to support general understanding of inclusive education. It does not provide guidance on individual student situations, specific classrooms, or school-based decision-making.

Parents may submit general questions in advance (no individual student/classroom questions):

Deadline: Wednesday, March 4

Email: inclusivedesigninmind@gmail.com

parent workshop

Inclusive Classrooms

What They Are, Why They're
Complex, and How Families
Can Support Them



This parent-friendly workshop helps families better understand inclusive classrooms, why they can feel challenging at times, and how families can support inclusion in meaningful, realistic ways.

Sunday, March 8

4:00- 5:30 pm

In this session, parents will:

- A clearer understanding of what inclusive classrooms are and why complexity is part of the reality
- Insight into how inclusive classrooms impact students, peers, educators, and families
- Practical ways families can support inclusion through conversations at home and respectful school partnerships

Facilitated by Carly Eirikson
Inclusive education & school leadership

This session is intended to be informative and supportive of inclusive education. It does not provide guidance on individual student situations or specific school-based decisions.

Hosted by your DPAC

The Errington Cooperative Preschool Presents:



HOW TO GROW A CHILD'S BRAIN

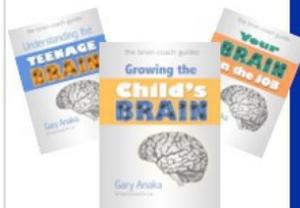
Learn the real truth on how to stimulate the brain to support emotional stability and intelligence.



Gary Anaka –Speaker
Brain Wellness Motivational Speaker
and Brain Based Learning Specialist

Discover:

- How movement grows the child's brain
- Practical solutions to technical problems
- Why play is the natural and genuine way the brain learns best
- Research based strategies to build a brain for lifetime optimal performance



learn more about Gary:



BrainCoach
braincoach.ca



Where & When:

Errington War Memorial Hall
1390 Errington Rd

Wednesday, March 4th 7pm - 9pm

Tickets: \$10 at the door

RSVP:

erringtoncooperativepreschool@gmail.com



Qualicum School District

2026-2027 Budget Development Survey



The Qualicum School District Board of Education follows an annual Budget Development process each school year in order to establish the final annual budget for submission to the Ministry of Education.

To support the Qualicum School District Board of Education in their decision making during the annual Budget Development process, they are seeking input from educational partners, including administrators, employees, parents/caregivers, students and community members, to help inform priorities for the 2026/27 school district budget.

This short survey focuses on understanding what matters most to partners and where funding could make the biggest differences for students. Your responses are anonymous and will be shared in summary form with the Board.

Click [HERE](#) to access the 2026-2027 Budget Development Survey

Local School Calendar 2025-2028

[Local School Calendar 2025-2028](#)



Free and Lower-Cost Food in Oceanside

Across The Region	
Elementary and Secondary Schools in Qualicum School District	All schools offer meals at no or very low cost. Subsidies are available if students are not able to purchase the food. Speak with the school principal. Schools also provide snacks (in addition to meals) as needed.
Manna Homeless Society 250-248-0845 Email: oceansidemanna@gmail.com Website: https://www.mannahomelessociety.com/	<ul style="list-style-type: none"> The 'Manna Mobile' delivers needed provisions including groceries. Operating 365 days a year and covering the following areas: Nanoose Bay, Parksville, Errington, Coombs, Whiskey Creek, Hilliers, Qualicum Beach, Qualicum Bay and Bowser. Manna Wednesdays: offers an opportunity to stock up on weekend groceries at the Salvation Army Soup Kitchen on Wednesdays from 11:00am to 1:00pm at Mt. Arrowsmith Salvation Army Community Church, 187 Alberni Hwy, Parksville.
Tina, Community Outreach & Connection in Oceanside Services 250-228-7877	Provides meals, a snack bin, pantry items, and produce from her minivan. Thursdays and Sundays at 4pm at the empty lot behind the McDonalds in Parksville. Afterwards on Thursdays and Sundays at the Smithers RV community in Errington. Also, mobile elsewhere in the region.
Arrowsmith	
The Bradley Centre 975 Shearme Road, Coombs 250-248-2336 Email: thebradleycentrebookings@gmail.com Website: https://www.thebradleycentre.com/assistance	<ul style="list-style-type: none"> Connections Cafe: Thursdays, 11am-1pm \$2 for soup and coffee. Membership required. Sharing Table: Free food. Take what you need, leave what you can. Thursdays, 11am-1pm. Open to the public (no registration required). Farmers Market Nutrition Coupon Program. Runs June – October. For eligible members.

Version: October 2025

1

INSTRUCTED BY IMOGEN MCPHERSON-FORSTER

Creative Kids at The MAC

After School Art Club

FEBRUARY-APRIL
THURSDAYS 4-6 PM
Ages 8-15

\$25
PER CLASS

IN THE MAC STUDIO





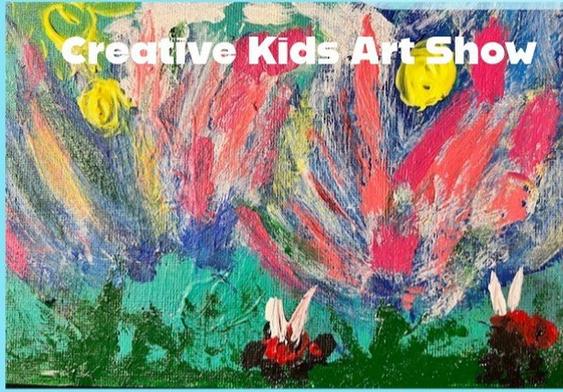
McMillan Arts Centre (MAC)
 133 McMillan Street Upper Level
 Parksville, BC V8P 2H5
 (250) 248-8185
www.mcmillanartscentre.com
 Gallery & Gift Shop Hours: Tuesday-Sunday, 11am to 3pm

School for the Creative Arts



Creative Kids

In the Nemeth Gallery
at The MAC



Creative Kids Art Show

Artwork by Mirren McLean

UNFILTERED EXPRESSION

Feb 2nd- Mar 1st 2026
Opening Reception Sat Feb 7, 1pm

A collection of artworks by young artists
from around the community

creativekids.mac@gmail.com



McMillan Arts Centre (MAC)
133 McMillan Street, Upper Level
Parksville, BC V9P 2H5
(250)248-8185
www.mcmillanartscentre.com
Gallery & Gift Shop Hours: Tuesday-Sunday, 11am to 3pm



Mindfulness in May

The Art of Empathy and Kindness 2026

Open Call to Youth for Submissions

Grades 5-12 in SD 69 and Surrounding Area
Including Home Learners



Kindness for Nature



Empathy in Community

EARLY SUBMISSIONS BY **FEBRUARY 14TH** FOR A CHANCE TO BE
FEATURED ON THE EXHIBIT POSTERS AND WIN EXTRA PRIZES

Visual Art: drawing, fabric art, painting, mixed media, sculpture.
Literary Art: poetry, song, music. **Photography:** digital, and print.

ALL WORKS DUE BY MARCH 13TH

Submissions will be displayed at the Qualicum Library
during BC Youth Week and National Mental Health Week

SUBMIT ONLINE HERE:

<https://mindfulmay.artistquarter.com/>



Sponsored By:



EXHIBITION: APRIL 28TH - MAY 10TH

For questions or more info, contact Diane at moraninthemoon@gmail.com

**DID YOU
KNOW?**



Ready, Set, Learn!

Qualicum Beach Elementary – Feb. 2nd & 23rd @ 10:30am – 11:30am
Springwood Elementary – Feb. 6th & 20th @ 9:30am – 10:30am
Bowser Elementary – Feb. 9th @ 10:30am – 11:30am
Errington Elementary – Feb. 9th & 23rd @ 1pm – 2pm
Arrowview Elementary – Feb. 11th & 25th @ 1:30pm – 2:30pm
Ecole Oceanside Elementary – Feb. 17th & 24th @ 9:10am – 10:10am
Nanoose Bay Elementary – Feb. 27th @ 10:30am – 11:30am

Ready, Set, Learn is a free drop-in program for children from birth to kindergarten age and their parents/caregivers with the intent of supporting children's transitions into school.

Check out our website
to book your spot:
www.oblt.ca



Ready, Set, Learn!

Ready, Set, Learn is a free drop-in program for children from birth to kindergarten age and their caregiver with the intent of supporting children's transitions into school.

WHY ATTEND?

- Give your child a confident start to kindergarten.
- Build early skills through fun play, stories, songs, and art.
- Meet local families and school staff.
- Help your child feel comfortable in their future school.
- Get tips and resources from Early Childhood Educators.

Check out our website
to book your spot:
www.oblt.ca



Ready, Set, Learn sessions are free for families and are funded by the BC Ministry of Education and Child Care.

<https://www2.gov.bc.ca/gov/content/education-training/early-learning/support/programs/ready-set-learn>

To access other helpful early learning resources, check out the Early Learning Framework: A Guide for Families, which was created by the BC Ministry of Education and Childcare

<https://www2.gov.bc.ca/assets/gov/education/early-learning/teach/earlylearning/elf-a-guide-for-families.pdf>



Check out our website for more information:

www.oblt.ca



admin@oblt.ca
(250) 947-8252

Follow us on social media:
@OceansideBLT



BIRTH TO
KINDERGARTEN



What is Ready, Set, Learn?

Ready, Set, Learn is a free, drop-in program for children from birth to kindergarten age and their caregiver. Led by licensed Early Childhood Educators, the program invites families to local elementary schools in the Oceanside area, offering a welcoming space for learning, play, and connection. Facilitators support children as they build skills and confidence to help ease their transition into school.



Why attend?

- Help prepare your child for a successful transition to kindergarten right from birth.
- Support your young child's early learning and development through play and hands-on activities such as reading, singing, creating art, and exploring together.
- Give your child a sense of familiarity and confidence by becoming part of the school community.
- Connect with other families in your neighbourhood and within your child's catchment area, and take the opportunity to meet the school staff.
- Access Early Childhood Educators who can answer questions and provide guidance to community resources.



How do I register?

- Ready, Set, Learn sessions are **FREE** for children birth to kindergarten and their caregiver.
- Registration is appreciated but drop-ins are always welcome.
- Monthly schedules are posted at: <https://oblt.ca/calendar> and sessions can be booked weekly.
- Follow us on social media @OceansideBLT for updates.
- Each local elementary school hosts 1-2 sessions per month.
- Families are welcome to attend sessions at any school regardless of catchment area.





Climb Aboard the WOW Bus!

Coombs Fairgrounds – Feb. 4th @ 10am – 11:30am
Springwood Park – Feb. 5th @ 1:15pm – 2:45pm
Qualicum Beach (4 Poles) – Feb. 11th @ 10am – 11:30am
Nanose Place Community Centre – Feb. 12th @ 2pm – 3:30pm
Family Day Event @ Coombs Fairgrounds – Feb. 16th @ 1pm – 4pm
Errington Community Park – Feb. 18th @ 10:15am – 11:30am
Oceanside Community Church – Feb. 19th @ 2:30pm – 4pm
Meadowood Community Park – Feb. 25th @ 10am – 11:30am

WOW Bus is a free drop-in outreach program for children from birth to kindergarten age and their adult. Families are invited to climb aboard the WOW Bus and join us for healthy snacks, playtime, songs, and stories.

Check out our website for more details about the WOW Bus and other free early years programs: www.oblt.ca



MOUNT ARROWSMITH
BIOSPHERE REGION

Connecting
People with Nature

THE POWER OF Stewardship

Celebrate local stewards and the knowledge of our diverse communities this International Mother Language Day!

Saturday Feb 21, 2026 9:00 am - 12:00 pm
Qualicum Beach Civic Centre

9:00 am – Doors Open

9:30 am – “Importance of understanding the connections between history and language in relationship to place.” Jesse Recalma Qualicum First Nations

10:45am – “Leaving a Legacy for Nature” Nancy Randall will work through all the stages and 14 different ways you can leave a legacy for nature.

- Celebrate International Mother Language Day
- Participate in interactive Q&A sessions
- Meet local stewardship organizations and sign up for memberships
- Learn about the Mid Island Stewardship Caucus www.mabr.ca/misc
- Discover ongoing and upcoming projects and how to get involved



COMING SOON

OCEANSIDE MINOR
BOX LACROSSE

FREE TRY IT SESSIONS

EVERY MONDAY
JAN 12TH - MAR 2ND

U7
-
U11

5PM - 6PM

U13
-
U17

6PM - 7PM

LOCATION:
ERRINGTON SCHOOL
GYM



TUESDAYS
JAN 20 - APR 21, 2026
6:30pm - 8:00pm

FREE
DROP-IN
YOUTH
BASKETBALL

AGES
11-15

All levels welcome! Come build skills,
shoot hoops, play games and have
fun!

More information

<https://arrowsmithrecreation.ca/classes>

COOMBS FAIRGROUNDS GYMNASIUM
1014 FORD ROAD, COOMBS, BC



Kristine Stephenson: stephenson@live.ca or 250-927-3985
Tracy Cargo-White: tracy.cargo@outlook.com or 250-947-5272



Karate

Ages 8 - 99+

Join Sensei Brian Purves for this introduction to martial arts, which will focus on basic Karate and self-defense techniques in a fun and safe environment. Gain strength and confidence.

Register:

\$100 per 8 sessions

arrowsmithrecreation.ca/classes

Coombs Fairgrounds Gymnasium

1014 Ford Rd, Coombs

Sandra Poelzer: sandrapoelzer@yahoo.com or 250-802-1308

Kristine Stephenson: stephenson@live.ca or 250-927-3985



MID ISLAND PROGRAMMING CLUB

with Matt + Jonas

FEB 4- HOW TO MAKE A VIDEO GAME
FEB 25 - PROGRAMMING WITH GO
MAR 25 - VERSION CONTROL IN GIT
APR 29 - BASICS OF VIM TEXT EDITOR
MAY 27 - LEARN VSCODE

Book 3
Save 15%

Bring your own laptop. No programming experience required. Intended for confident computer users. Ages 15+

\$15 per workshop

arrowsmithrecreation.ca/classes

BoM  Cheese - 1876 Alberni Hwy, Coombs, BC

Kristine Stephenson: stephenson@live.ca or 250-927-3985



**Parksville
Curling Club**



Learn To Curl

**ONLY
\$99***
*plus GST

**5 X SUNDAYS
FROM MAR 1**

3-5PM

A 5-week Learn To Curl program to help you unpack the basics of curling in a fun, friendly and welcoming setting. Suitable for all ages and all fitness levels.

All curling equipment provided.

 250-248-3764

 parkvillecurling.com



Writing Contest

CALL FOR ENTRIES
FOR GRADES 4-8
DEADLINE: MARCH 31, 2026

 **RIPPLE** Educational Charity
FOUNDATION ripplefoundation.ca/contest





KIDOVATE

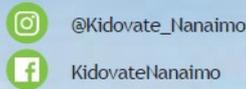
Youth Entrepreneurship Experience

Earn Your Own Money

In grade 6 or above?
Join Kidovate Market Day
Sell products you make,
repurpose or buy

April 18th, 2026
Nanaimo North Town Centre Mall

It's free! Learn more at
www.kidovate.ca



PETE THE CAT

FIRST STEPS TO SCHOOL FAIR

THURSDAY, APRIL 23, 2026

5:00PM - 7:00PM

**OCEANSIDE PLACE ARENA
830 WEST ISLAND HWY, PARKSVILLE**

BOOK YOUR SPOT!



- Meet Pete the Cat
- Climb aboard a school bus
- Free fun activities
- Parent resources
- and lots more...

Registration is appreciated but drop-ins are welcome!

www.oblt.ca



Community Events

<https://www.sd69.bc.ca/Community69/Pages/default.aspx#/=>



Errington Elementary

Errington is using Smore to create beautiful newsletters

